

Ecofye – Marketing Lead



Position: Marketing Lead – PART TIME

Time Commitment: Expected approx. 10hr/week

Period: 2 - 3 months

Start date: ASAP – ideally London based

We're a climate action consultancy dedicated to helping companies overcome their climate and sustainability challenges. How does it work? We created the 360° Assessment which analyses companies' sustainability performance. We then advise companies on how to improve in a way that minimises their environmental impact and creates long-term business resilience. Accelerate climate action and join us!

What we are looking for

- Interested in building a better future
- Experience in social media campaigns
- Proficient in using Excel and social media platform & tools (e.g Canvas, Snappa, Later, IG, LinkedIn)

What you will do

- Measure engagement
- Communicate and engage with our community to spread awareness regarding sustainability and climate action
- Freedom to create own marketing strategy
- Work along with the marketing team to further achieve targets

What you'll get

- Be able to get involved with our current projects
- Gain experience working with innovative brands in industry
- Learn about sustainability and climate change
- Monthly drinks on the founders
- Opportunity to join the team full-time

Contact details

If you fit the spec outlined above, please send your CV and 200 words on why you are the right person for the role to hello@ecofye.com. Please note that we endeavor to fill the position as soon as possible and will close it as soon as we've found the right person.